

2012 OWO Awards

Official Rules:

The OWO Awards will honor work by members of the Outdoor Writers of Ohio published or broadcast in calendar year 2012. (Categories are listed in this issue of LORE)

Deadline: Entries, accompanied by a check for the entry fee, must be received by midnight, **January 30, 2013**. Entries received after that date will be returned unopened along with the fee.

Fees: A one-time fee of **\$15** will be charged to all members entering the contest. There is no charge for entering the Best Conference Photo, Ben Doepel Award, and People's Choice categories. Make checks payable to: Outdoor Writers of Ohio.

Awards: Unless otherwise noted, first place winners will receive plaques; second and third place will receive certificates. Judges may elect not to give an award in any category or place, and may acknowledge honorable mentions. In all matters, decisions of the contest chair are final.

Entries: Unless otherwise noted, members may submit up to three entries per category. Categories receiving entries from fewer than two participants will not be judged. Author's names must be removed or blacked out on all entries submitted to the judges. No results will be given out before the conference.

Photo Entries:

Each entry must be accompanied by an official entry form. Additional copies may be downloaded from the OWO website (www.outdoorwritersofohio.org)

Mail entries with fee to:

Robert Loewendick

OWO Awards

8670 West Pike

Hopewell, Ohio 43746

Questions? Contact Robert Loewendick at (740) 454-3379 or robert@robertoutdoors.com

2012 Awards Entry Form

(attach one form to each entry)

Category# _____

Member's Name _____

Email Address _____

Title of Entry _____

Where/When Was Work Published/Broadcast _____

2012 Awards Entry Form

(attach one form to each entry)

Category# _____

Member's Name _____

Email Address _____

Title of Entry _____

Where/When Was Work Published/Broadcast _____

2012 OWO AWARD CATEGORIES

1. Outstanding Media Achievement is different from other categories. There are no first, second or third place winners. Awards are given for exemplary accomplishments in outdoor communications. All winners in this category will receive plaques (limit one award per person). Any work in the field of outdoors communication may be submitted, as long as it does not qualify for another category. Examples of eligible work include books, slide shows/PowerPoint presentations, exhibits, websites, etc. Questions regarding documentation of work should be directed to the contest chair.

PRINT CATEGORIES

Tear sheets are preferred, but photo copies are acceptable. Articles may be entered in one category only. Please black out or remove author's name on articles submitted for judging.

2. Best Magazine Article

A single story about an outdoors topic.

3. Best Newspaper Column

An entry consists of four columns to be judged as a body of work. (One award per person)

4. Best Newspaper Article

A single story about an outdoors topic.

5. Best Newspaper Special Section or Series

Two or more stories about a single topic, published together as a package or as a scheduled series.

6. Will Harbaum Award: Best Travel Article

A single newspaper or magazine story about a destination or travel-related topic.

7. Best How-To Article

An article published in a newspaper, magazine, or on the internet that explains how to improve an outdoor skill.

8. Atzenhoefer Award: Environmental Writing

For writing about an environmental topic in any medium (newspaper, magazine, online, broadcast script, etc.)

INTERNET CATEGORIES

Internet categories refer to articles or columns written specifically for the Internet. Articles published in a newspaper or magazine and also posted on the publication's online version may be entered, but the same article cannot be entered in both the print and online categories. Submit printouts of articles and provide the Internet address (URL) as proof of distribution.

9. Best Internet Article

A single article published on the internet.

continued

PHOTOGRAPHY CATEGORIES

Entries must be in the form of an original, unedited **8 X 10 glossy photograph** and must be accompanied by tear sheets or other documentation of publication (except for Best Conference Photo, Ben Doepel Award, People's Choice, and Open Photo Class categories). Only the photographs will be submitted for judging.

10. Best Black and White Photo

Black and white photo depicting an outdoors topic.

11. Best Color Photo

Color photo depicting an outdoors topic.

12. Karl Maslowski Award: Best Color Nature Photo

Color photo in which nature is the subject.

13. Best Group or Series of Photos

Two or more photos, color or black and white, published together and depicting an outdoors topic.

14. Best Conference Photo – Color or Black and White

Open to any of the following: OWO members, spouses or Supporting Members. Contestants may submit as many photos as they wish. Photos must be of the previous year's conference. One (1) overall winner will be chosen, and will be presented with a voucher for a free OWO conference registration fee (excluding lodging) to the following year's conference. The voucher will be for a single registration. Honorable mentions may be awarded by the judge, but will receive recognition only. Entrants agree to have their submitted photos used by the editor of LORE for publication in the OWO newsletter and the OWO website.

15. Ben Doepel Memorial Contest

Best vertical photo to be used for the following year's OWO Directory.

16. People's Choice

All submitted photos from all photography categories will be placed on display in the lobby of conference facility, on the first day of the conference. A ballot box and voting slips will be provided for anyone, including general public, to vote for their favored photo. Winner receives prize from category sponsor. All photos will be automatically entered into this bonus category.

17. Open Photo Class

All (and only) members are eligible to enter any photo (up to three photos per member) that has **not** been published previously. This open class is intended to encourage members to expose a sample of their photography for constructive criticism and/or to provide photography suggestions for all members. One certificate presented to winner.

BROADCAST CATEGORIES

18. Best TV Show or Video Project

This category is open to television shows and other video work. Entries may consist of one complete show or a composite of best clips from several shows. Submissions will be accepted on VHS tape or DVD

continued

OUTDOOR LORE

19. Best Radio Show

Entries may consist of one complete show or a composite of best clips from several shows. Submissions must be on cassette or CD only.

SUPPORTING MEMBER CATEGORY

20. Supporting Member Achievement Award for Best

Press Release, Website, Video or Display Ad.

Submit hard copies (VHS tape or DVD for video submissions). Entries are limited to 2 pages. Need not be present to win.
